

FONDY FOOD CENTER
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April 18, 2010

FONDY FOOD CENTER – A LOOK AT HUNGER AND HEALTH

- I. What is food?
 - a. Commodity
 - b. Cultural expression
 - c. Human rights issue/ “barometer” of society

- II. Responses to hunger
 - a. Is it an emergency? YES
 - i. Food banks
 - ii. Government meal programs
 - iii. Income supports (FoodShare, WIC)
 - b. Is it an emergency? NO
 - i. System approaches – “food desert” concept
 - ii. Health – “diet related health conditions”
 - iii. Environment – organic foods movement
 - iv. Community/connection – gardens, markets

- III. Milwaukee's situation
 - a. Food banks are big – Hunger Task Force, Feeding America, workplace giving for food
 - b. Farmers markets – also big, easy access
 - c. Community gardens – Milwaukee Urban Gardens, County gardens, Alice's Garden & Seedfolks, Walnut Way Conservation Corps
 - d. Food retail systems – emerging partnerships

- IV. Three approaches and an intersection
 - a. We who “have” give to those who “have not” – No wasting food!
 - i. Food banking: “beggars can't be choosers”
 - ii. Changes in food retailing mean changes in food banking
 - iii. Commodities & Food Stamps

 - b. “You are too fat, eat more vegetables”
 - i. Nutrition education – vitamins not food
 - ii. Obesity & Hunger – What???

 - c. “It's the environment, stupid!”
 - i. Organic food movement
 - ii. Eat local
 - iii. Whole Foods/ Whole Paycheck

 - d. “Farm to Fork” tapping into the enduring power of farms, gardens, markets & people
 - i. Farmers markets in the city
 1. Great! Where are the new farmers?
 2. Poor feeding the poor, and staying poor?
 3. Community